

**Prof. Tim Meyer, Ph.D.**

*Tim Meyer has been Assistant Professor in Digital Ecosystems and Platform Economies at the Centers for Financial Services Innovation (FSI) and the Institute of Management and Strategy at the University of St.Gallen (HSG) since 1 August 2022.*



Previously, he was a postdoc at the Institute for Strategy, Technology and Organisation (ISTO) at LMU Munich and a PhD student at Bocconi University. His research focuses on how digital platforms affect firms' performance and competitive relationships, and how digital platforms can benefit from the products and services that complementaries provide on them. He studies these issues in the context of financial services as well as in a number of other areas, such as news media or the hotel industry.